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Objective

To find, report on, promote and raise awareness about all companies in the field of 3D technology, covering all aspects of Additive Manufacturing / 3D Printing, 3D scanning, 3D modeling, 3D imaging, 3D visualization and 3D printing services.

Current and Recent Work

Industry Analysis

SmarTech Publishing (from May 2016 - ongoing)

- Description: leading provider of professional 3D printing industry reports
- Role: Senior Analyst, Europe
- Responsibilities: creating industry-specific reports, marketing, communication
- Link: www.smarttechpublishing.com

Main Editorial/Entrepreneurial Activities

3D Printing Business Media Ltd (from October 2016 - ongoing)

- Founded company based in London which includes communication services and editorial activities. Company grew to include over 400 registered clients.
- Role: Co-Founder, CEO and Director of Content
- Responsibilities: managing a team of 12 freelancers (4 international writers, 1 data entry team, 2 graphics, 1 web developer, 1 SEO team, 1 social media manager, 1 translator)
- Link: www.3dprintingbusiness.media
- Link: www.3dprintingbusiness.directory
- Link: www.3dprintingmedia.network
- Link: www.replicatore.it

3D Printing Business Directory (from January 2016 - ongoing)

- Description: the largest global directory of 3D printing business with over 3,000 companies listed
- Role: Founder, CEO and Director of Content

- Responsibilities: managing a team of 10 (3 international writers, 2 data entry, 2 graphics, 1 web developer, 1 SEO, 1 translator)
 - Link: www.3dprintingbusiness.directory
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IL REPLICATORE (from September 2013 - ongoing)

- Description: leading 3D printing industry news website in Italy
 - Role: Founder, CEO and Director of Content
 - Responsibilities: developing Wordpress website, creating content and managing a team of 3 (1 translator, 1 social media, 1 editor)
 - Link: www.replicatore.it
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Other (selected) freelance journalistic activities

Il Sole 24 Ore (April 2016)

- Description: leading financial newspaper in Italy
 - Role: contributor to Nova (technology section)
 - Link: www.nove.ilsole24ore.com
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3D Printing Industry (from November 2013 to January 2016)

- Description: Leading global website for 3D printing industry news
 - Role: Senior Writer
 - Link www.3dprintingindustry.com
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[All3DP.com](http://www.all3dp.com) (from November 2014 to February 2016)

- Description: Global website for consumer focused 3D printing news
 - Role: regular contributor
 - Link: www.all3dp.com
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Corriere della Sera - [corriere.it](http://www.corriere.it) (from January 2013)

- Leading daily newspaper and news website in Italy
 - Link <http://www.corriere.it/scienza>
 - Link <http://www.corriere.it/tecnologia>
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Author

Hoepli (from 2014)

- Title: **Stampa 3D: tutto quello che c'è da sapere sull'unica rivoluzione possibile**
- Description: A complete 300 page manual on 3D printing possibilities, technologies, materials, applications, software and the Industry
- Link: <http://www.hoepli.it/libro/stampa-3d/9788820367190.html>

Selected recent consultancy activities (marketing, communication, & business development)

Stratasys

- The largest 3D printer manufacturer in the world
 - Provided communication and advertising services / market consultancy
 - Link: www.stratasys.com
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Nano Dimension

- The only manufacturer of commercial electronics 3D printers
 - Consultant for advertising and business development
 - Link: www.nano-d.com
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XJet

- Manufacturers of the world's most advanced 3D printing technology (nano particle jetting)
 - Consultant for advertising and business development
 - Link: www.xjet.com
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Treed Filaments

- Large Italian filament manufacturer
 - Consultant for advertising, communication and business development / Graphic and editorial development for events
 - Link: www.treedfilaments.com
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Ideal Standard

- Large manufacturer of ceramics product
 - Consultant for advertising and business development / Graphic and editorial development for events
 - Link: www.sisma.com
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EnvisionTEC

- Largest global manufacturer of DLP-based 3D printers and materials
- Consultant for advertising and business development
- Link: www.envisiontec.com

BASF

- The only Italian metal 3D printer manufacturer
- Consultant for advertising and business development / Graphic and editorial development for events
- Link: www.sisma.com

3DZ

- Leading Italian distributor of industrial grade 3D printers by 3D Systems and 3D printing service
- Consultant for communication and marketing
- Link: www.3dz.com.mt

Energy Group

- Leading Italian distributor of high-end 3D printers by Stratasys
- Consultant for communication and marketing
- Link: www.energygroup.it

3ntr

- Italian manufacturer of industrial-grade low-cost 3D printers
- Consultant for communication and marketing
- Link: www.3ntr.eu

Thor3D

- Russian manufacturer of advanced 3D scanning equipment
- Consultant for advertising and business development
- Link: www.thor3dscanner.com

Roboze

- Italian manufacturer of advanced low-cost desktop 3D printing systems
- Consultant for advertising and business development
- Link: www.roboze.com

Shapemode

- SLA 3D partner distributor and 3D printing service
- Consultant for advertising and business development
- Link: www.shapemode.it

IDBM -Italian Digital Biomanufacturing Network

- Italian association for the promotion and adoption of 3D printing and bioprinting technologies in the medical field

- Founding member and communication consultant
 - Link: www.idbn.org
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Sharebot

- Leading FFF 3D Printer manufacturer in Italy
- Planned launch campaign for new 2015 models: Q, DLP, SnowWhite (SLS), XXL
- Coordinated presence at shows and exhibits
- Supported with all English language communication

Link www.sharebot.it

Youbionic

- Start-up working on myoelectric robotic 3D printed hand prosthesis
 - Planned communication activities
 - Contributed to development of business plan and worked on business development (interfacing with potential partners/investors)
 - Supported with all English language communication
 - Link www.youbionic.it
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ARTFICIAL

- Leading platform for digital distribution of 3D printed art
 - 2% owner, Consultant for communication and business development
 - Link: www.artficial.com
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Event Production

Autodesk, Sisma, Lenovo: Methesis (April 2016)

Special event on 3D printing & design for Milan Design Week - Fuorisalone 2016
With Autodesk Ember, Autodesk Fusion 360, LivreaYacht, MHOX, Youbionic, ARTFICIAL:
Organizer and speaker
Budget €15,000
Link: www.methesis.com

Autodesk: Arthesis (April 2015)

Special event on 3D printing & design for Milan Design Week - Fuorisalone 2015
With Autodesk Ember, Autodesk Fusion 360, LivreaYacht, MHOX, Youbionic, ARTFICIAL:
Organizer and speaker
Budget: €5,000
Link: <https://arthesisdesign.wordpress.com>

DWS, Growthobjects, Autodesk: Synthesis (April 2014)

Special event on 3D printing technologies for Milan Design Week - Fuorisalone 2014

Co-organizer

Budget €3,500

Link: <http://growthobjects.synthesis.mi.it>

Previous experience as freelance journalist (2011 - 2013)

Wired Italia, contributor

- Italian localized version of tech magazine Wired
- Link www.wired.it

Panorama.it, contributor

- Popular Italian weekly magazine (and website)
- Link <http://www.panorama.it/autore/davide.sher>

YouTech - Youtech.it, editor

- First iPad native technology magazine in Italy (and relative website)

Previous professional experiences 2002 - 2011

- September 2002 - December 2011 TIM - Trade Interactive Multimedia (editor). Monthly publication on the videogame industry and market edited by Editoriale Duesse
- September 2006 - September 2008 Trade Animation (coordinator). Trimestral publication on the animation industry (intellectual properties, rights, merchandising, cinema, home video, videogames, television) edited by Editoriale Duesse
- September 2009 - September 2011 Focus.it (external collaborator). Website edited by Gruner-Jahr/Mondadori Group dedicated to science and technology news and articles
- March 2009 - December 2010 La Gazzetta della Sport (external collaborator for the "Other Worlds" section). Sports newspaper edited by RCS Group
- September 2005 - September 2010 ARTLAB e Disegnarte (external collaborator). Periodicals dedicated to the graphics and printing industry edited by Integrata Editrice
- September 2005 - September 2006 Quark (external collaborator). Monthly scientific magazine edited by Rusconi Hachette

Education

B.A. (Bachelor of Arts) in English and Italian Literature

SUNY (State University of New York) at Stony Brook, NY, USA

High School Diploma

Blair Academy, Blairstown, New Jersey, USA

West Essex High School, North Caldwell, New Jersey, USA

Liceo Volta, Milano, Italia

Sports and interests

Known languages: Italian (fluent), English (fluent), Spanish (spoken only)

Sports: kung fu (black belt), swimming

Hobbies: cooking, gardening, motorcycle riding, music (electronic, rock, ambient, classical, world music), movies (science fiction and real life drama), videogames (action, first person shooters and adventures), origami, football (soccer), travelling, meeting new people.

Note

I was born in Milan, Italy but I lived in New York (New York City and Long Island) from 1990 to 2002. I am currently based in Milan, where I spend most of the year though I usually move to London in November/December and to Catania (in Sicily) in June/July. I also spend a lot of time in Barcelona, Spain. And, who knows, I might end up back in NY for a while. I still have many friends there.